

ONE WEEK ONLY: JAN 10 – 16, 2010

Buy one qualifying ink cartridge and receive

50% OFF

a second cartridge by mail-in rebate



Offer

- Buy one qualifying HP Original Ink Cartridge or PVP and receive 50% off a second qualifying cartridge of equal or lesser value by mail-in rebate. **Note:** multi-packs qualify as a single purchase only.
- Two ink SKUs must be purchased on same invoice. The 50% discount will apply to the ink SKU purchased that is of equal or lesser value.
- Capped at five (5) mail-in rebates per qualifying end-user customer ship-to address. Total of 10 SKUs (5 pairs) may be submitted.
- Multi-packs count as one SKU (e.g. must purchase 2 multi-packs OR one multi-pack and one single cartridge/PVP to qualify for discount).

Timeframe

- January 10 – January 16, 2010

Process

- Upon qualifying purchase you will receive a mail-in coupon form to claim your rebate. Complete the entire form with proof of purchase and mail to:
HP Ink Jan 50% off
Offer: # L075
P.O. Box: 753733
El Paso, TX: 88575-3733
- Once processed, rebate will be mailed to you.
- Offer may not be combined with other HP Ink Cartridge offers.
- Requests must be postmarked within 45 days of purchase.
- See complete mail-in form for full details and terms and conditions.

#1 Brand in Ink
is the #1 Value

ONE WEEK ONLY: JAN 10 – 16, 2010

Buy one qualifying ink cartridge and receive

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a second cartridge by mail-in rebate

Offer good: 1/10/10 – 1/16/10



MUST PRINT CLEARLY IN CAPITAL LETTERS

Name: _____

Title: _____

Company Name: _____

Address: _____

City: _____

State: _____

Zip code: _____

E-mail (for notification): _____

Phone: _____

The data received by HP will only be used to confirm PROOF OF ELIGIBILITY. HP holds such information in accordance with HP's privacy policies (See <http://welcome.hp.com/country/us/en/privacy.html>).

SOURCE CODE:

Buy one qualifying HP Original Ink Cartridge or PVP and receive 50% off a second qualifying cartridge of equal or lesser value by mail-in rebate. **Note:** multi-packs qualify as a single purchase only. Two ink SKUs must be purchased on same invoice.

Mail-in offer checklist

To qualify for this offer, you must include:

- ☐ This completed coupon
- ☐ Original or copy of invoice(s), receipt(s) or packing lists(s) for all qualifying products, dated between January 10 – January 16, 2010 with the purchase price(s) circled
- ☐ Original UPC label from each qualifying product box (one from each purchased product)

Please indicate which qualifying products correspond with your purchase

List products here (e.g., CC606FN#140)

From where did you purchase your products?

What is your company site size?

- ☐ 1–9 ☐ 10–99 ☐ 100–499
- ☐ 500–999 ☐ 1,000–4,999
- ☐ 5,000–9,999 ☐ 10,000 or more

Did you purchase your ink because of this promotion?

- ☐ Yes
- ☐ No
- ☐ Planning to purchase anyway

Did you choose HP over another manufacturer because of this promotion?

- ☐ Yes
- ☐ No
- ☐ If yes, which other manufacturer?

Please check your type of business:

- | | |
|--|--|
| <input type="checkbox"/> Accounting | <input type="checkbox"/> Banking |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Computer products |
| <input type="checkbox"/> Education | <input type="checkbox"/> Government |
| <input type="checkbox"/> Healthcare | <input type="checkbox"/> Hospitality |
| <input type="checkbox"/> Insurance | <input type="checkbox"/> Legal |
| <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Personal (or home office) | |
| <input type="checkbox"/> Printing and publishing | |
| <input type="checkbox"/> Real estate | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Transportation | <input type="checkbox"/> Utilities |
| <input type="checkbox"/> Other (please specify) | |

How did you learn about this promotion?

- ☐ HP authorized reseller
- ☐ Dealer email
- ☐ Dealer website
- ☐ Fax
- ☐ Monthly catalog or flyer
- ☐ Telemarketing
- ☐ Tradeshow
- ☐ Other (please specify)

REQUESTS MUST BE POSTMARKED WITHIN 45 DAYS OF PURCHASE.

Mail to: HP Ink Jan 50% off
Offer: # L075
P.O. Box: 753733
El Paso, TX: 88575-3733

Receive: Your rebate as specified. Allow 8 – 10 weeks for processing. If terms and conditions are not met, rebate will not be sent. Claims postmarked or received after applicable dates and incomplete or illegible submissions will be returned as ineligible. HP is not responsible for any claims lost, damaged or delayed in transit. Rebate will not be reissued.

General terms and conditions: 50% off second ink purchase offer is good on purchases of qualifying HP ink SKUs made while on promotion from January 10, 2010 – January 16, 2010. Products purchased before or after these dates are not eligible for this offer. Purchase date is determined by invoice or receipt date. HP product may not be returned for refund once the mail-in coupon and UPC code have been submitted. Request must be postmarked within 45 days of purchase date. **This offer may NOT be combined with other national HP ink offers of the same time period.** Customer may not redeem the same ink SKUs for multiple HP offers. Limit of FIVE (5) rebates per qualifying end-user customer ship-to address. Keep copies of materials submitted; originals become HP property and will not be returned. HP reserves the right to request additional information regarding this claim. False information disqualifies this claim, making it subject to review under U.S. Postal Regulations. Violators may be prosecuted. Offer is limited to product on hand and no substitutions with other products are eligible. Only purchases made by an end-user customer or a commercial business from an authorized HP reseller in the United States are valid. Purchases by HP resellers and internal HP orders are ineligible. Offer void where prohibited, taxed or restricted by law. If you have any questions regarding this offer, please call HP and Compaq Rebate Center at 1-888-385-5410 from 7:00am through 7:00pm, MT, Monday through Friday. HP and the HP logo are trademarks of Hewlett-Packard Development Company, L.P.



Please recycle your cartridges.

Visit www.hp.com/recycle for more information.

#1 Brand in Ink
is the #1 Value



The UPC label is located on the side of your HP product box. The label shown is an example.

Thank you for your business!



NATIONAL PROMOTION PROGRAM ELIGIBLE SKUS

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Program # L075 (Effective January 10 – January 16, 2010)



HP Inkjet Cartridge SKUs

Single SKUs

	C4843A	C8731WN#140	C9365AN#140
51625A	C4844A	C8732WN#140	C9368AN#140
51625A	C4902AN#140	C8765WN	C9369WN
51626A	C4903AN#140	C8765WN#140	C9369WN#140
51629A	C4904AN#140	C8766WN	C9385AN#140
51633M	C4905AN#140	C8766WN#140	C9386AN#140
51640A	C5010D	C8767WN	C9387AN#140
51640C	C5011D	C8767WN#140	C9388AN#140
51640M	C6578DN	C8771WN#140	C9412A
51640Y	C6578DN#140	C8772WN#140	C9413A
51641A	C6614D	C8773WN#140	C9414A
51645A	C6615DN	C8774WN#140	C9415A
51645A#140	C6615DN#140	C8775WN#140	C9416A
51649A	C6625A	C9351AN	C9417A
C1823D#140	C6628A	C9351AN#140	C9418A
C4804A	C6656AN	C9352AN	C9419A
C4805A	C6656AN#140	C9352AN#140	CB277AN#140
C4806A	C6657AN	C9359AN#140	CB278AN#140
C4814A	C6657AN#140	C9360AN#140	CB304AN#140
C4815A	C6658AN	C9361WN	CB316WN#140
C4816A	C6658AN#140	C9361WN#140	CB317WN#140
C4817A	C8721WN#140	C9362WN	CB318WN#140
C4836A	C8727AN	C9362WN#140	CB319WN#140
C4837A	C8727AN#140	C9363WN	CB320WN#140
C4838A	C8728AN	C9363WN#140	CB334AN#140
C4841A	C8728AN#140	C9364WN	CB335WN#140
C4842A	C8730WN#140	C9364WN#140	CB337WN#140

Note: HP reserves the right to modify or cancel marketing programs upon notice to resellers.



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HP Inkjet Cartridge SKUs

Single SKUs

CB327FN#140	C9514FN#140	CC641WN#140
CC635A	CC580FN#140	CC644WN#140
CC640WN#140	CC581FN#140	CC654AN#140
CC643WN#140	CD886FN#140	CD972AN#140
CC653AN#140	CD995FN#140	CD973AN#140
CC656AN#140		CD974AN#140
CD971AN#140		CD975AN#140
CH634AN#140		
CH635AN#140		
CH636AN#140		

Combo SKUs

C8788FN#140	C6650FN#140	C6578AN#140	Q7926AN#140
C8789FN#140	C6653FN#140	C9391AN#140	Q7932AN#140
C8790FN#140	C9319FN#140	C9392AN#140	Q7938AN#140
C9321FN#140	C9320FN#140	C9393AN#140	Q7952AN#140
C9323FN#140	C9322FN#140	C9396AN#140	Q7958AN#140
C9337FN#140	C9330FN#140	CB321WN#140	Q7964AN#140
C9353FN#140	C9348FN#140	CB322WN#140	Q8700BN#140
C9354FN#140	C9349FN#140	CB323WN#140	
C9509FN#140	C9350FN#140	CB324WN#140	
C9513FN#140	C9500FN#140	CB325WN#140	
C9517FN#140	C9508FN#140	CB336WN#140	
	C9512FN#140	CB338WN#140	

XL SKUs

PVP SKUs

BVP SKUs

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